BA Year 3 Study Plan Level Six Negotiated Placement Task 1

Proposal Form

# Name:-

**This form should be submitted with your Year 3 Learning Plan and a copy of your Live CV**

# Overview of the project

Briefly describe the task, the relevance of your industrial partner/placement, the role that you will be able to fulfill and the way that this will enhance your learning.

In order to further myself within my third academic year I aim to improve my skills related to the industry this can be done through the choice of placement. For this I aim to gain placement within an architectural visualisation company or a design related company in order to directly expand my skills within archvis or grow my professional and design skills as these are important to know also. Some companies I would like to get in contact with include, The boundary, London archvis studios or an architectural firm that used 3d rendering within their modelling such as Giles architects in Winchester. I preferably would like to improve my modelling skills in poly based modelling software’s such as 3Ds Max or blender as I know they are industry standard software’s and I am not very experienced within them, though I also believed it necessary to learn ideas of design. With a possible placement it can provide me the experience to both develop my digital skills, and professional skills working directly with clients and how to handle them in a professional manor.

I was indeed able to develop my skills in industry through the development of my 3d modelling and rendering within 3ds max and twinmotion. However this was done for a client project instead of a placement opportunity.

What key opportunities will this task offer you in the following areas

1. **Practice**
   * Being in the Workplace provides hands-on experience of the industry showcasing to me is this what I want to do with my future and to employers that I know what it means to be working in the archvis industry.
   * Placement can teach me professional practice of my chosen industry of the standards of software they use and how to be applied to my work and develop on learning these standards.
   * Through this placement opportunity it will allow me to increasing the number of designs on my portfolio to showcase and improve my skills gained from the placement opportunity.
   * A placement was not able to be found therefore I produced a client project in which I could work on and expand my portfolio that way.
2. **Technology (inc software skills)**
   * One software skill I aim to improve on is my modelling in 3Ds Max as I have found this is an industry standard therefore I want to improve my skills within it.
   * Additionally I have found that some companies use Chaos rendering software or alternative software in order to produce their designs therefore I want to learn the key points to producing photorealistic renders.
   * I was indeed able to develop my skills in the 3d software 3ds max however I was unable to progress with chaos renderer due to financial restraint therefore I continued to improve my skills in twinmotion instead.
3. **Processes (Design Processes, Project Management / Time Management etc)**
   * Being in placement will show me the correct design process I should be taking and the chosen software’s used for this process, to a professional level.
   * I will be having to manage my time carefully in order to both make it to any possible placements I may achieve and additionally take appropriate notes and write them up afterwards to develop a project for my portfolio, through the use of Gantt charts
   * Although I was unable to learn the correct design process through industry I was able to develop my personal design process for a client through the implementation of more iterative design and contact with the client.
   * Additionally Gantt charts were used in order to showcase and keep track of the project aims I was required to do for my client.
4. **Critical Analysis (Reflective Processes / research skills)** 
   * I should be able to learn a variety of different design technique’s in which I can analysis and apply to my work and previous knowledge of aspects of design.
   * While on placement I will be able to make a comparison of the knowledge I currently know verses what I learn on the placement opportunity
   * Instead of learning within placement I took it upon myself to learn about a new industry in order to complete my clients project, this being the industry of kitchen design in which I have not worked on before.
   * Additionally I was able to compare my new knowledge in the areas of kitchen design to my previous knowledge. On top of this I was able to compare my development in 3d modelling and rendering showcasing my new renders to previous work I have produced. .

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| Have a detailed knowledge and understanding of their practice in relation to the development of interactive products as well as the component disciplines | **xx** |  |  |  |
| Apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects | **xx** | **x** | **xx** |  |
| Undertake a detailed analysis both the interpretation and setting of specifications or other briefs | **xx** |  |  | **xx** |
| Identify and liaise with any relevant authorities to negotiate and obtain approval for their design specifications | **xx** |  | **x** |  |
| Identify appropriate formats to digitise assets and deliver their designs so that others can easily implement them | **xx** | **xx** | **xx** |  |

Agreed Assessment Submission

Project Outcome

**This will include:- A possible placement, shadowing or meeting opportunity at a corresponding company or with an individual that can assist in the development of my design knowledge and understanding of working within the design industry with clients and the design processes necessary to produce an appropriate design for a customer.**

Project Portfolio

**This will contain:- A Detailed explanation and visual understanding of the skills I have developed through my placement opportunity showcasing the knowledge and skills I have and putting them into practice on a project to be showcased within my portfolio.**

**Signed & Agreed by :-**

Placement Representative

Supervising Tutor

Student Amesnard